

14 million people ride the Valley Metro Light Rail, connecting Downtown to Tempe and Mesa. Route length will double by 2016.

AZ led the nation in restaurant sales growth in 2014 - \$11 billion economic impact. Downtown has the highest concentration in AZ with 290+ establishments.

> \$4 billion has been invested in the last 5 years.

7 million yearly visitors

Annual theater attendance: 934,000 Highest concentration of employment in Phoenix at 61,000 (over 4,000 businesses).

Supported by living, shopping, arts and entertainment amenities.

Fostered by large scale projects like the Phoenix Convention Center expansion, Valley Metro Light Rail, and the Phoenix Biomedical Campus.

And a revitalization driven by Downtown residents, business owners, and students to create a true Downtown community.

Roosevelt Row named one of the 4 "Great Places in America" by the American Planning Association, and "Top 10 Arts Districts" by USA Today.

DOWNTOWN PHOENIX

800,000 SF of retail space (200,000 SF of that was built in 2010).

From 2007-2013 Downtown revenues (retail, hotels, restaurants) increased by 76% (to \$300+ million).

Educational hotspot of AZ with ASU, U of A, Phoenix Biomedical Campus (PBC), and NAU (14,000+ students). Within its 30 acres, PBC hosts the highest concentration of research scientists/professionals in the region.

Annual sports venue attendance: 3 million

LINKS

Phoenix Community Profile Downtown Phoenix Inc. Downtown Phoenix's Roosevelt Row named one of the "Great Places in America" Roosevelt Row in Phoenix named one of nation's "10 best arts" districts Phoenix ties San Francisco for best high-tech job growth Downtown Phoenix's growing residential boom shown in new study, mapping Student Population On The Rise In Downtown

Sources: City of Phoenix, Downtown Phoenix Inc.



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